



**Performative
Allyship**
@seerutkchawla

Band wagoning

**PR/Brand/public
profile management**

**White
fragility**

**You're
resentful**

**Everyone's
doing it so I
have to**

**Your statement
appeared after you
were called out**

**Virtue signalling
(showing receipts)**

**Centering
yourself**

**You're
benefitting**

Optics

Defensiveness

Shame

Fear

Discomfort

Guilt

**Policing
BIPOC
expression**

**White
Fragility**

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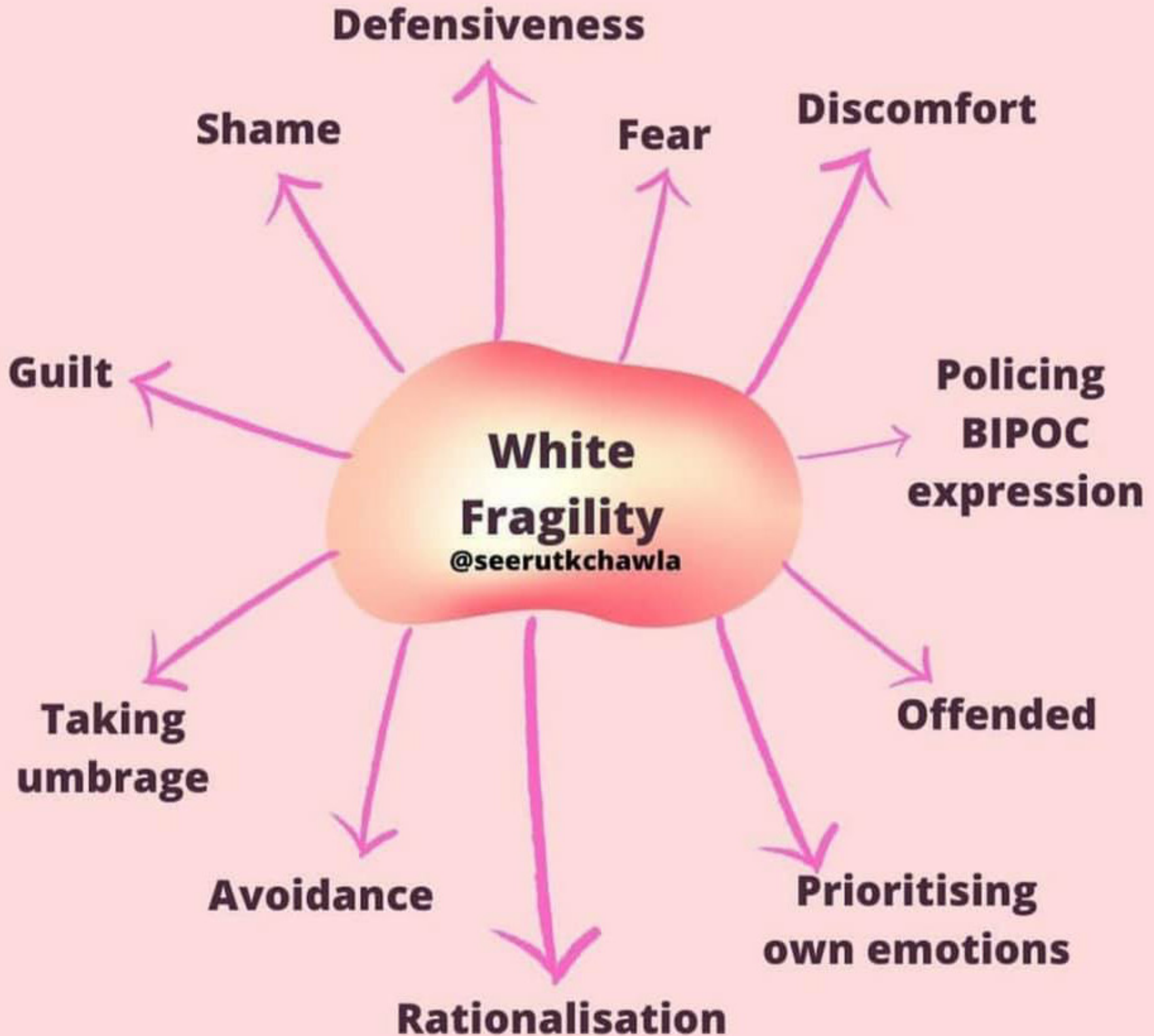
**Taking
umbrage**

Offended

Avoidance

**Prioritising
own emotions**

Rationalisation



Pathologising black

anger

Covert

aggression

Intolerability

Shaming

Insidious
harm

**Weaponised
White
Fragility**
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Policing
BIPOC
pain
expression

Using
privilege

*Insisting on
'niceness'*

Refusal to
look

Using emotions
to harm BIPOC/
assuming
victimhood

Invalidation

