

## Imagine a Revival Challenge

*Reboot, revive or create a new approach to a play or musical.*

In this challenge you will choose a play or musical that you would like to see revived or “rebooted” and tell us how you would approach it differently. Why did you choose this show? What is it about it that you think is worth doing over again? What will you do differently with this production?

1. Choose a play or musical that you would like to see revived.
2. Read the brief “Why Do We Do Revivals?” (below)
3. Fill out the “Rethinking a Show” worksheet (below) to help imagine your revival.
4. Record a video telling us all about how you imagine your revival. Make sure to talk about the different elements of the show from the Why Do We Do Revivals? Worksheet and how your show will be different. Feel free to show us pictures if you want!
5. Upload! Upload your video by Thursday at 3pm to share it with The Intermission Show.

### **Why do we do revivals?**

Many times producers will choose to revive or (to use a movie term) “reboot” a play or musical. A revival can renew interest in a show that has grown stale or not been produced in some time. Sometimes revivals are a “safer” project because they have a built-in fan or audience base and are likely to make more money than an entirely original work. A revival also allow directors and producers to cast a new set of younger actors for the roles to attract a younger audience. Other times, a revival can be done to tell a tried and true story in an entirely different way- this happens a lot with Shakespeare’s plays, for example

### **Revival Example: 2013 Broadway Revival of Cinderella**

Cinderella is a classic story beloved by many. It’s sure to be a hit because audiences of all ages already know and love it. The revival brought in popular actress Laura Osnes to play Cinderella, and also updated her character for contemporary audiences, as well as expanding on the Prince’s storyline. The show’s costume designer, William Ivy Long, won a Tony award for Best Costume Design, and the book and score were updated, as well, including adding some music of Rogers and Hammerstein that was previously cut from another show.

### **BONUS! Article: How do Broadway producers get permission to revive musicals?**

<https://www.playbill.com/article/ask-playbillcom-how-do-broadway-producers-secure-permission-to-revive-musicals-com-172523>

## Rethinking a Show Worksheet

*Use this worksheet to help you work out the details of your revival*

1. What play/musical are you reviving?
2. Why do you want to revive this show?
3. Will your revival have a new theme or concept? If so, what?
4. How do you imagine casting your revival? Do you have anyone in mind for specific roles?
5. Will any of the plot, characters, or music be modified for your revival?
6. What do you imagine the set and costumes will look like for your revival?